

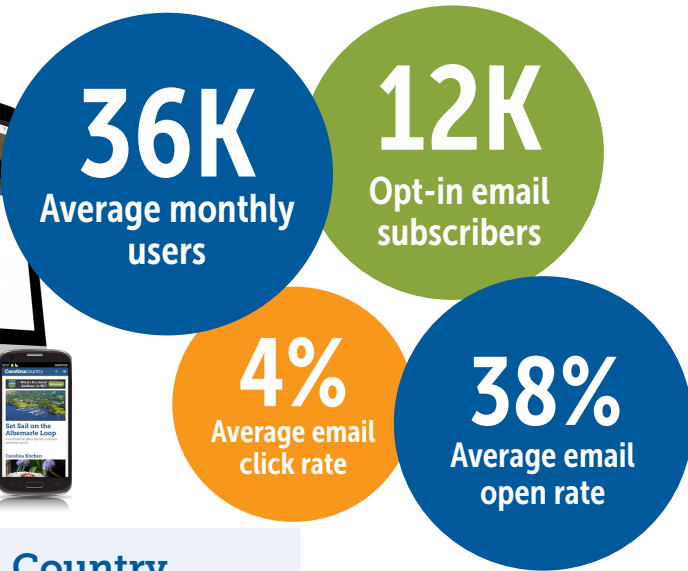


Carolinacountry

North Carolina's *largest* monthly magazine

2024 Digital Advertising Rates

Carolina Country reaches new levels of engagement on carolinacountry.com, where fresh content is posted continuously to keep readers coming back between each month's issue. Our digital channels will get your message to the masses, with over 60,000 average pageviews each month (and climbing) and more than 12,000 opt-in email subscribers.



Be a part of Carolina Country

Contact **Keith Alexander** to plan your advertising strategy with Carolina Country.

919-875-3041 | keith@carolinacountry.com

Advertising on carolinacountry.com

Enhance your marketing campaign using our award-winning website.

Site Sponsorship

- Your ad is visible on all carolinacountry.com pages*
- One of two premium position above the fold
- Option of leaderboard (728x90px) or medium rectangle (300x250px)

Display Ad

- Your ad is visible on all carolinacountry.com pages*
- Placement may be below the fold
- Medium rectangle (300x250px)

Email advertising

Deliver your message directly to the inboxes of our engaged email subscribers.

Exclusive Email

- Your ad is the sole content in this dedicated email
- Promote your brand with an exclusive message to our full email list

Email Newsletter Ad

- Your ad is included in our monthly newsletter
- Leverage our strong open rate to be seen alongside trusted content

* Minimal exceptions are made for certain low-traffic pages like "terms & conditions" and "contact us."