


1 Albemarle	11,225	14 Lumbie	52,500
2 Blue Ridge	55,000	15 Pee Dee	17,000
3 Blue Ridge Mountain	15,000	16 Piedmont	27,000
4 Brunswick	73,000	17 Pitt & Greene	6,700
5 Cape Hatteras	3,500	18 Randolph	26,500
6 Carteret-Craven	32,600	19 Roanoke	12,300
7 Central	18,700	20 Rutherford	56,500
8 Edgecombe-Martin	9,500	21 South River	36,000
9 EnergyUnited	44,000	22 Surry-Yadkin	20,500
10 Four County	25,900	23 Tideland	17,500
11 Halifax	10,700	24 Tri-County	21,500
12 Haywood	21,000	25 Union	61,500
13 Jones-Onslow	1,000	26 Wake	36,000

Circulation—Shaded area shows where our readers are.

Carolina Country is mailed within a week before the first of each month. Our readership is 1.6 million. The magazine has the largest circulation of any audited North Carolina publication.

Regional circulation fluctuates monthly

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statewide reach
 2017 CIRCULATION NUMBERS