

statewide reach

2018 CIRCULATION NUMBERS



1 Albemarle	11,500	14 Lumbee	52,500
2 Blue Ridge	55,000	15 Pee Dee	17,000
3 Blue Ridge Mountain	15,000	16 Piedmont	27,000
4 Brunswick	75,000	17 Pitt & Greene	6,700
5 Cape Hatteras	3,500	18 Randolph	27,000
6 Carteret-Craven	33,000	19 Roanoke	12,300
7 Central	18,700	20 Rutherford	57,000
8 Edgecombe-Martin	9,500	21 South River	36,500
9 EnergyUnited	41,000	22 Surry-Yadkin	20,500
10 Four County	26,000	23 Tideland	18,000
11 Halifax	11,000	24 Tri-County	22,000
12 Haywood	21,000	25 Union	63,000
13 Jones-Onslow	1,000	26 Wake	38,000

Circulation – Shaded area shows where our readers are.

Carolina Country is mailed within a week before the first of each month. Our readership is 2.1 million. The magazine has the largest circulation of any audited North Carolina publication.

Regional circulation fluctuates monthly