Carolina Country celebrates the people, food and travel destinations across North Carolina as the voice of the state’s 26 electric cooperatives. We reach 700,000 paid monthly subscribers in all 100 counties.

9 out of 10 of readers agree: Our magazine is a “must-read!”

Our engaged readers spend an average of 40 minutes with Carolina Country each month, with 77% reporting they read every issue,* and 5 of 6 readers reporting they interact with our articles or advertisements. We’ve been a trusted voice in North Carolina homes for 80 years.

Partner with us and deliver your message through our trusted print, digital and partnership opportunities.

* Readers reporting that they read 4 out of 4 issues. Source: GfK MRI Research 2019.

Reach more than 2.1 million dedicated readers each month

Be a part of Carolina Country
Contact Keith Alexander to plan your advertising strategy with Carolina Country.
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